

# Pop Pink Blush



## Description

Blush characterised by a creamy formula that melts instantly into the skin, giving a light touch of coral colour with a natural finish.

An anhydrous formula that combines pigments with a non-greasy blend of light oils and waxes for a radiant and natural look that is always effective. The light creamy formula melts on contact with the skin, creating a smooth, satin finish that stays put over time without clogging pores.

Moreover, it is a functionalised make-up thanks to the strong antioxidant action of the asthaxanthin (AstaCos® OL 50) that contributes also to the nice orange-colour finish.



## Key Ingredients

**AstaCos® OL 50:** contains a complex of different carotenoids obtained naturally from the microalgae *Haematococcus pluvialis*. Astaxanthin has several proven positive effects, particularly on wrinkle depth, elasticity, hydration, age spots and skin texture. Astaxanthin is red in colour and can naturally tint formulas.

**Umoba wax:** a unique sugar cane wax that melts instantly on the skin and is easy to spread. The combination with vegetable oils creates a texture similar to lanolin. It gives the product a glossy finish. Umoba wax is light yellow in colour and its characteristics make it a perfect substitute for beeswax.

**Temest T20:** is a medium spreading, low viscosity green emollient that is non-comedogenic. This ester is a green alternative to silicone oil.

**Duplecolor Coral Red:** inspired by red corals, the DupleColor Coral series was developed to give rich, intense reddish to orange shades to all kinds of deco cosmetics and lipsticks.



# Formulation

TRADE NAME	SUPPLIER	INCI	%
KahlWax 2039L		Candelilla Cera	3.0
Carnauba T3		Copernicia Cerifera Cera	3.0
KahlWax 2811		Oryza Sativa Bran Wax	2.0
<b>Umoba Wax</b>	<b>Cerax</b>	<b>Saccharum Officinarum Wax</b>	<b>2.0</b>
<b>Temest 810</b>	<b>Temix</b>	<b>Caprylic/Capric Triglyceride</b>	<b>25.0</b>
<b>Temest T20</b>	<b>Temix</b>	<b>Coco-caprylate/Caprata</b>	<b>Up to 100</b>
<b>Temest PTIS</b>	<b>Temix</b>	<b>Pentaerythrityl Tetraisostearate</b>	<b>6.4</b>
Olio cocco raffinato		Cocos Nucifera Oil	2.5
Shea Butter FFL Ref Organic		Butyrospermum Parkii Butter	2.0
dl-alpha-tocopherol		Tocopherol	0.3
dl-alpha-tocopheryl acetate		Tocopheryl Acetate	0.5
<b>DupleColor Coral Red</b>	<b>JointColor</b>	<b>Synthetic Fluorphlogopite, Titanium Dioxide, CI 77491, FD &amp; C Red 40, Tin Oxide, Triethoxycaprylylsilane</b>	<b>30</b>
<b>AstaCos® OL 50</b>	<b>BioLife Science</b>	<b>Simmondsia Chinensis Seed Oil, Haematococcus Pluvialis Extract, Tocopherol, Helianthus Annuus Seed Oil</b>	<b>0.05</b>
SanSilica 307		Silica	2.0
		Parfum	0.2

## Procedure

1. Mix all the ingredients and heat at 80-85°C
2. Pour the bulk into the final packaging at 75-80°C

