

Pop Pink Blush



Description

Blush characterised by a creamy formula that melts instantly into the skin, giving a light touch of coral colour with a natural finish.

An anhydrous formula that combines pigments with a non-greasy blend of light oils and waxes for a radiant and natural look that is always effective. The light creamy formula melts on contact with the skin, creating a smooth, satin finish that stays put over time without clogging pores.

Moreover, it is a functionalised make-up thanks to the strong antioxidant action of the asthaxanthin (AstaCos® OL 50) that contributes also to the nice orange-colour finish.



Key Ingredients

AstaCos® OL 50: contains a complex of different carotenoids obtained naturally from the microalgae *Haematococcus pluvialis*. Astaxanthin has several proven positive effects, particularly on wrinkle depth, elasticity, hydration, age spots and skin texture. Astaxanthin is red in colour and can naturally tint formulas.

Umoba wax: a unique sugar cane wax that melts instantly on the skin and is easy to spread. The combination with vegetable oils creates a texture similar to lanolin. It gives the product a glossy finish. Umoba wax is light yellow in colour and its characteristics make it a perfect substitute for beeswax.

Temest T20: is a medium spreading, low viscosity green emollient that is non-comedogenic. This ester is a green alternative to silicone oil.

Duplecolor Coral Red: inspired by red corals, the DupleColor Coral series was developed to give rich, intense reddish to orange shades to all kinds of deco cosmetics and lipsticks.



Formulation

TRADE NAME	SUPPLIER	INCI	%
KahlWax 2039L		Candelilla Cera	3.0
Carnauba T3		Copernicia Cerifera Cera	3.0
KahlWax 2811		Oryza Sativa Bran Wax	2.0
Umoba Wax	Cerax	Saccharum Officinarum Wax	2.0
Temest 810	Temix	Caprylic/Capric Triglyceride	25.0
Temest T20	Temix	Coco-caprylate/Caprata	Up to 100
Temest PTIS	Temix	Pentaerythrityl Tetraisostearate	6.4
Olio cocco raffinato		Cocos Nucifera Oil	2.5
Shea Butter FFL Ref Organic		Butyrospermum Parkii Butter	2.0
dl-alpha-tocopherol		Tocopherol	0.3
dl-alpha-tocopheryl acetate		Tocopheryl Acetate	0.5
DupleColor Coral Red	JointColor	Synthetic Fluorphlogopite, Titanium Dioxide, CI 77491, FD & C Red 40, Tin Oxide, Triethoxycaprylylsilane	30
AstaCos® OL 50	BioLife Science	Simmondsia Chinensis Seed Oil, Haematococcus Pluvialis Extract, Tocopherol, Helianthus Annuus Seed Oil	0.05
SanSilica 307		Silica	2.0
		Parfum	0.2

Procedure

1. Mix all the ingredients and heat at 80-85°C
2. Pour the bulk into the final packaging at 75-80°C

